

*You Film . We edit . You post*



# What can we do together?

## The Proposal

Time for collaborative work. Together, we can create videos if we share this process. You can film with a phone (or other) and we edit your video to make it look good and professional. Experts Interviews, webinars, tutorials... Be creative.!

**We will provide audio et colour corrections, integrate subtitles and motion design based on your corporate guidelines.**

The length of the video should not exceed 1 minute to fit with social media formats requirements.

We can finalise the video together within 24 hours and then you can post it !

## The process in 24hours





# Our guidelines GOYAVES

Firstly, before any film shoot with your smartphone you should do 3 things:

1. make sure it's charged
2. check that you have free memory from the phone
3. switch to flight mode so you don't get messages and/or calls while filming

## The interview space

**Noise:** Make sure you have no background noise and find a space as quiet as possible.

**Light:** Try to find a spot at home closed to a windows  
- Ideally you can place your self in front of the window

**Background:** Choose well your background - a plain (coloured or white wall) is ideal.





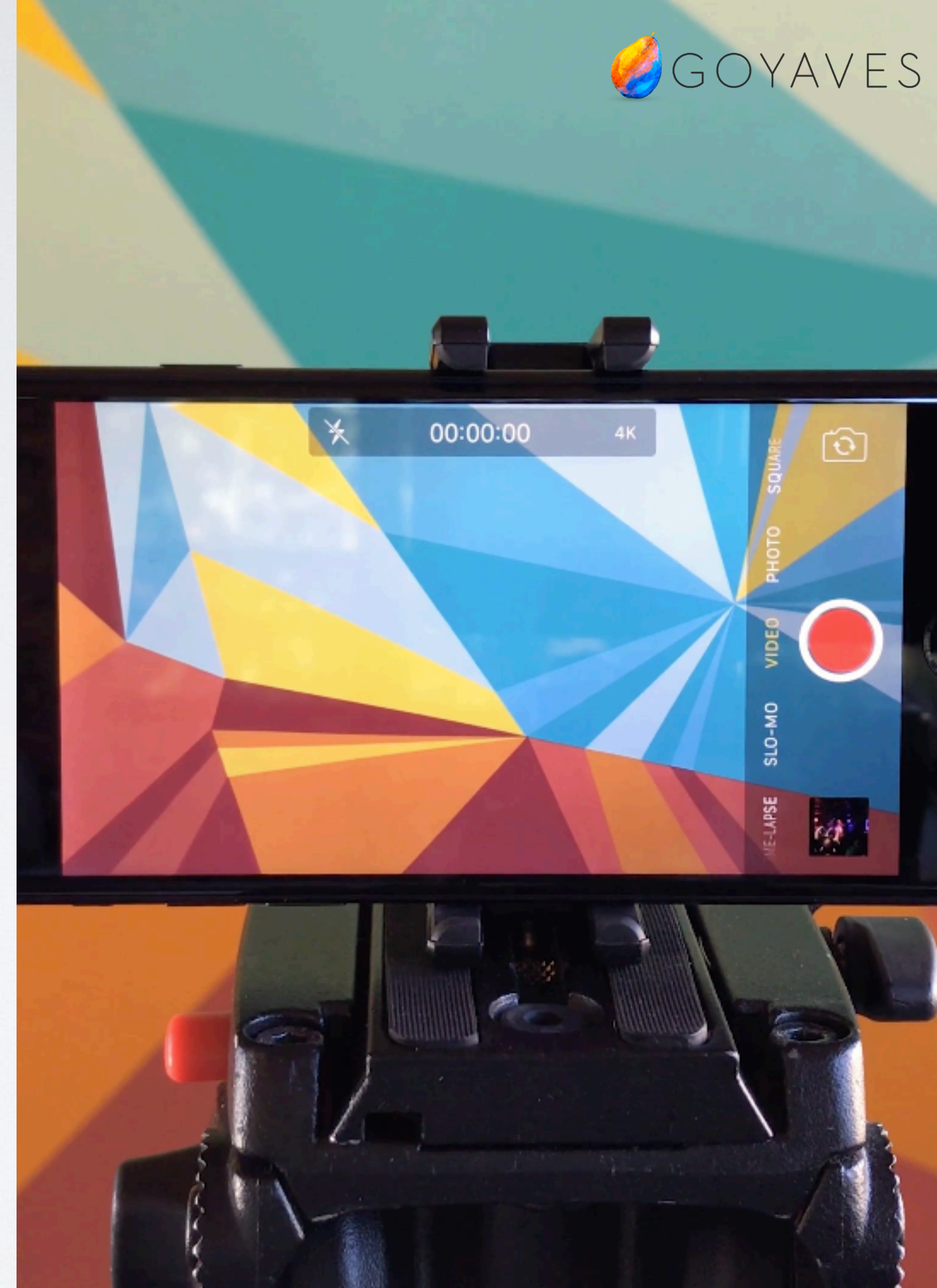
# The camera / iPhone or Android

**Settings:** Check the **Settings** to choose your recording quality. On iPhone, you can go to settings > camera > record a video > 4K 30ips



**Position:** iPhone should be in landscape. Set the camera at eye level, where it feels most natural for you. Make sure your phone is stable to avoid shaky images. If you have a tripod, that's great. Otherwise, you can use a table, chair, shelves. Be creative here ! Don't zoom in the to avoid losing image quality.

**Framing:** Be at the center of image. Good to see your hands. You can stay stand up or sit down. Below is a reference for you:





## Get ready to film !

Make sure you have prepared your text for a 1 min video.

Wear clothes you feel comfortable with.

Look at the eyes of your camera in your phone.

Start filming. Repeat as long as you need until you are happy with the content.

## Upload your file on wetransfer and share the link

If you can also send a list of key words you want to see in motion design, please also send this.

**In post-production, we will do audio and image corrections, add key words or messages in motion design et subtitles.**



# Our recommendations



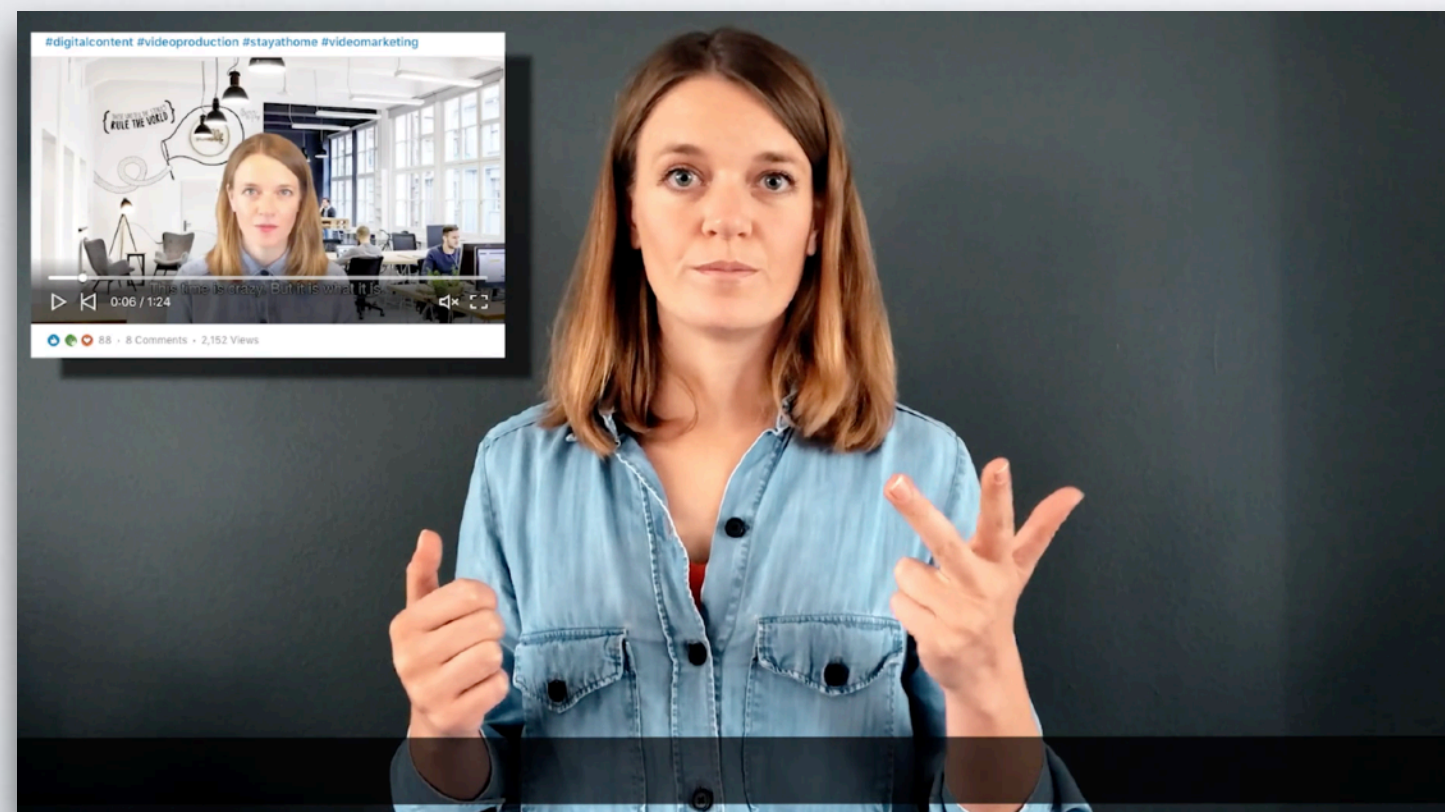
Mention the question you are going to answer



Use body language and speak slowly



Pictures can be added in post-production



Videos can be added in post-production



Introduce yourself at the beginning or at the end



Give a positive message-call-to-action to finish the video



# Here is *a reference example*:

Click on the image below to see the video example on LinkedIn:



**Any questions, do not  
hesitate to contact us**



Karine Fouque  
Director Germany GOYAVES

[kfouque@goyaves.com](mailto:kfouque@goyaves.com)

+49 151 59 87 97 43

+33 7 83 01 16 36

